

## Travel Sales DVS



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### **Program Description**

The Travel Sales program is based on a framework for developing vocational education programs that calls for the participation of experts from the workplace and the field of education.

The program of study is developed in terms of competencies, expressed as objectives. These objectives are divided into modules. Various factors were kept in mind in developing the program: training needs, the job situation, purposes, goals, and strategies and means used to attain objectives.

The program of study lists the competencies that are the minimum requirements for a Diploma of Vocational Studies (DVS) for students in both the youth and adult sectors. It also provides the basis for organizing courses, planning teaching strategies, and designing instructional and evaluation materials.

Sector: Food Services and Tourism(03)

Code: 5736 / 83 credits / DVS

Number of Modules: 20

Length of Training: 1245 hours (DVS)

Certification of Studies: Diploma of Vocational Studies(D.V.S.)

**Upcoming Session: Sep 2018**

### **Admission Requirements**

Persons holding a Secondary School Diploma or its recognized equivalent.

**Program Registration Fee: CAD 100**

## Course Outline



**INSTITUT SA**

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TRAVEL SALES			
CODE	MODULE	HOURS	CREDITS
950602	The Occupation and the Training Process	30	2
950616	Global Geographical Context	90	6
950623	Consumer Behaviour	45	3
950632	Customer Service	30	2
950647	Travel Offerings to Central and South American Destinations	105	7
950657	Travel Offerings to European Destinations	105	7
950662	Customer and Supplier Relations	30	2
950675	Administrative Tasks	75	5
950684	Travel Packages	60	4
950693	Cruises	45	3
950705	Performing Related Activities	75	5
950714	Characteristics of North American Destinations	60	4
950723	Characteristics of Asian Destinations	45	3
950734	Characteristics of African and Oceanian Destinations	60	4
950744	Customized Travel	60	4
950755	Communicating in French	75	5
950764	Business Travel	60	4
950772	After-Sales Service	30	2
950787	Entering the Workforce	105	7